

## ***How should I describe the weekend events?***

### **Entire Weekend**

Join us February 02-04 as we celebrate 27 amazing years. Enjoy a specially curated, three-day long celebration full of Lodi's renowned wines paired with locally made chocolate. Tickets at [lodiwineandchocolate.com](http://lodiwineandchocolate.com). Must be 21+.

### **Friday Winery Experiences ONLY**

Select wineries invite you out for a variety of intimate experiences on Friday, February 02. Experiences vary and space is limited! Start the weekend off right with this exclusive opportunity to mingle with winemakers and other wine lovers.

### **Saturday Winery Tours ONLY**

Enjoy a selection of Lodi's renowned wines and delicious chocolate treats as you embark on a self-guided tour between nearly 40 participating wineries on Saturday, February 03.

### **Sunday Winemakers Toast ONLY**

Wrap up Lodi Wine & Chocolate Weekend by joining us on Sunday, February 04, for a special event at Wine & Roses Hotel, Restaurant, Spa. Winemakers will be pouring white, rosé, and sparkling wine while you enjoy delicious small bites.

## ***What information should I communicate about ticket pricing & availability?***

### **Friday Winery Experiences ONLY**

**Price:** \$75-\$125 per person per event. Includes entire experience. No discount for DDs.

**Availability:** Limited, < 300. Sales close Jan. 19. No availability at the door.

**Restrictions:** Must be 21+ (includes DDs)

### **Saturday Winery Tours**

**Price:** \$75 per person. Includes wine glass, wine tastings, chocolate treat from CocoTutti Chocolates, & entertainment (if applicable). No charge for DDs.

**Availability:** Limited to 3,000. May not be available at the door.

**Restrictions:** Must be 21+ (includes DDs)

### **Sunday Winemakers Toast**

**Price:** \$95 per person. Includes wine glass, wine tastings, small bites, & live music. No discount for DDs.

**Availability:** Limited to 300. Sales close Jan. 31. May not be available at the door.

**Restrictions:** Must be 21+ (includes DDs)

## **Website**

[lodiwineandchocolate.com](http://lodiwineandchocolate.com)

## **Primary Hashtag**

#lodiwineandchocolate

## **Secondary Hashtags**

#lodiwine

#theressomethinghappeninghere